

Advocacy on Campus: Getting Beyond Awareness and Taking Action

CGS Technical Workshop

Maureen Grasso

Dean of the Graduate School

NC State University

July 16, 2014

Advocacy Begins the First Day

- ① Graduate School team meeting
- ① Administrative Committee
- ① Provost and President
- ① Government relations liaison
- ① Deans
- ① Students



University Community

University Strategic Plan Enhancing Graduate and Professional Programs

- Excellence in graduate and professional education is a critical component in America's global competitiveness, economic growth and quality of life (Council of Graduate Schools, 2006).

Graduate Student Association

Graduate School Website

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THE GRADUATE SCHOOL

QuickLinks Go
Search Graduate School

- ▶ FUTURE STUDENTS
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- ▶ ALUMNI AND FRIENDS

- ▶ ABOUT NC STATE
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- ▶ ADMISSIONS
- ▶ DIVERSITY
- ▶ FINANCIAL SUPPORT
- ▶ GRADUATE PROGRAMS
- ▶ INTERNATIONAL STUDENTS
- ▶ PREPARING FUTURE LEADERS
- ▶ PROFESSIONAL SCIENCE MASTER'S (PSM)
- ▶ RESEARCH
- ▶ STUDENT LIFE

Meet Alumna Dr. Tashni-Ann Dubroy

Former NC State chemistry student Dr. Tashni-Ann Dubroy has made great strides since receiving her doctorate in 2007. As a Ph.D. chemist, Dubroy has managed a rich and varied career path working as a professor, university administrator, business visionary and co-owner, and non-profit co-founder.

▶ READ MORE

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APPLY TO GRADUATE SCHOOL
CHECK APPLICATION STATUS
FAQ / LIVE CHAT

Recognize a Graduate School employee

Summer Teaching Institute

Find us on Facebook

FAQ

Special Events on Campus



NC State graduate student professional development staff preparing to recognize participants from the 2013-2014 academic year



Planting a tree near the location of the first University of Georgia Graduate School

President's Report to Donors



- Enhancing graduate education will benefit the institution and the state. [The students] are the people equipped to meet the needs and address the challenges that Georgia faces in the 21st century. They are the intellectual task force for a better Georgia and UGA is obligated to produce them.

NC State University Federal Relations

- ◎ Mission of Federal Relations:
 - ◎ to increase understanding and support for NC State's federal agenda, primarily focusing on NC State's federal research initiatives;
 - ◎ to communication to NC State stakeholders the federal policy changes that are contemplated; and
 - ◎ to affect change on those policies when they would adversely impact the operations of NC State.

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FEDERAL RELATIONS

SEARCH

ORIED | Tech Transfer | Partnerships | Centennial Campus | SPARCS | Research Development | Centers

WHO + WHAT

Federal Relations serves as a primary liaison between NC State and the federal government, public policy makers and national organizations on issues related to higher education, research funding, and matters affecting students, faculty and staff.

The Office of Federal Relations has three missions:

- to increase understanding and support for NC State's federal agenda, primarily focusing on NC State's federal research initiatives.
- to communicate to NC State stakeholders the federal policy changes that are contemplated, and
- to affect change on those policies when they would adversely impact the operations of NC State.

Over the past several years, the Office of Federal Relations has increased the visibility of NC State to members of Congress, personal congressional staff, agency officials, congressional committee staff, and other universities and university associations through participation in association events, briefings in DC, one-on-one meetings with members and congressional staff, and social and professional visits to NC State's campus for tours of facilities, athletic events, and other gatherings of importance.

The Director of Federal Relations works in cooperation with the Vice Chancellor for Research, Innovation and Economic Development, Dr. Terri L. Lomax.

To reach Matt A. Peterson, Director, call 919-515-7876 or email matt_peterson@ncsu.edu.

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Mission of Federal Relations

- ⦿ University External Affairs are our “connector.”
- ⦿ Begin building a relationship
- ⦿ Bring talking points
 - ⦿ Value of graduate education
 - ⦿ Student debt issues
- ⦿ We are the connectors to faculty and graduate student expertise.
 - ⦿ Example: Dr. Sheppard and climate change



Kevin D. Howell, Assistant to the
Chancellor for External Affairs

A Roadmap to Take Action



Chancellor's Innovation Fund

The Chancellor's Innovation Fund (CIF) has awarded seven NC State research teams with funding to bring their inventions to the marketplace.



Award Winning Faculty

From National Academy Members to Fulbright Scholars, from AAAS Fellows to National Science Foundation CAREER winners, NC State faculty are highly regarded.



REACH NC

Locate research collaborators or experts to help you succeed using REACH NC, the Research, Engagement and Capabilities Hub of North Carolina.



Next Generation Power Electronics Manufacturing Innovation Institute

President Obama announced NC State will lead the Energy Department's new innovation institute working to build America's manufacturing leadership in wide bandgap semiconductor power electronics.

Lessons Learned

- ⦿ Don't overlook any opportunity
- ⦿ Know your audience—listen and learn what is important to them
- ⦿ Tell stories—they sell
- ⦿ Keep students at the forefront
- ⦿ Use data
- ⦿ Find others to make the case for you
- ⦿ Celebrate students, milestones, and awards

