Creativity and Innovation in Graduate Education

COUNCIL OF GRADUATE SCHOOLS
ANNUAL MEETING
WASHINGTON, DC
DECEMBER 5-8, 2012

REGISTRATION MATERIALS & PRELIMINARY PROGRAM

Join the CGS community in Washington, DC!
Networking and professional development opportunities abound, including twelve pre-meeting workshops, six plenary sessions, and numerous concurrent sessions and exhibits.

Early-Bird Registration Deadline is October 1, 2012
 PARTICIPANT INFORMATION: (Please feel free to attach business card)

Name: _______________________________ Badge Name (first name): ________________

Position Title: _______________________________ Email: _______________________________

Institution: _______________________________ Day Phone: ____________________________

Address: _______________________________ Fax: ______________________________

_________________________________________________ Guest Name(s): ________________________________

Check here if you are a first-time attendee
Check here if you have special dietary or physical needs; please specify: ________________________________

FEES:

Annual Meeting Fee (please check one): Includes meeting materials, opening reception and dinner, two lunches and breaks.

<table>
<thead>
<tr>
<th></th>
<th>Member</th>
<th>Non-member</th>
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<tbody>
<tr>
<td>Early-Bird Registration (postmarked on or before October 1, 2012)</td>
<td>$775</td>
<td>$985</td>
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<tr>
<td>Regular Registration (postmarked October 2 - November 16, 2012)</td>
<td>$825</td>
<td>$1060</td>
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<tr>
<td>On-Site Registration (postmarked after November 16, 2012)</td>
<td>$875</td>
<td>$1110</td>
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<tr>
<td>Graduate Student Rate</td>
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<td>$400</td>
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Meeting Fees Subtotal: ________________________________

Pre-Meeting Workshops - Wednesday, 12/5/12 (please check one workshop per time slot):

Morning (9:00 am - 11:30 am)  Afternoon (2:00 pm - 4:30 pm)  All workshops are $75 per session

- Fundraising as a Critical Instrument
- Tech. Solutions-Tracking Stdtnt. Progress
- Assessment and Review-Doctoral
- Assessment and Review-Master’s
- An Effective Consultant in Grad. Educ.
- Grad. Schools’ Role in Financial Aid
- Legal Issues
- Mentoring through the Back Door
- Up Close and Personal with Technology
- Broadening Participation in Grad. Educ.
- Professional Science Master’s Affiliation
- Assessing Learning Outcomes in Online Grad. Educ.

Workshop Fees Subtotal: ________________________________

Guest Activities and Meal Tickets: (meeting attendees do not need to purchase meal tickets)

Opening Dinner on Wednesday, 12/5 ______ tickets at $80 each
Awards Luncheon on Thursday, 12/6 ______ tickets at $55 each
Workshop for Dean Partners on Thursday, 12/6 ______ plan to attend (complimentary)
International Spy Museum Tour on Friday, 12/7 ______ tickets at $25 each
LaPidus Luncheon on Friday, 12/7 ______ tickets at $55 each

TOTAL: $________________________

PAYMENT TYPE:

- Check  - VISA  - MasterCard  - AmEx

#________________________ Exp. Date __________

CVV# ______ Signature ________________

Cardholder Name: ________________________________ Please print clearly

Please complete and mail this registration form, along with payment, to: Council of Graduate Schools, Meetings Dept., One Dupont Circle, NW, Suite 230, Washington, DC 20036. Or, if paying by credit card, please fax your form to CGS at 202-296-9194. Credit card payment must include the card and cvv numbers, expiration date, cardholder name and signature. Due to limited space, registrants will be processed in the order in which registration forms are received.
In times of financial stress, private fundraising is both more essential and more challenging. This workshop will explore how a graduate school can secure philanthropic support when it has to compete with undergraduate colleges and professional schools on universities’ fundraising priority lists. Deans will share best practices on how to implement targeted fundraising for the graduate school within the larger context of the university. They will also address the use of internal and external strategies for collaboration for setting priorities and communicating development objectives within and among university units.

### Technology Solutions for Tracking Student Progress

How are graduate schools using technology for purposes of assessment and accountability? This workshop will provide a hands-on experience with two different systems offered by universities that have successful student tracking programs. Graduate deans will demonstrate technology-based tools that enable collection of student progress and achievement data serving departments, colleges and graduate schools. Workshop participants will experience two different systems that help identify obstacles in student progress and also provide positive information about student success.

### Assessment and Review of Graduate Programs - Doctoral

This workshop will address issues related to the evaluation of doctoral programs. It will focus on outcomes assessment and external reviews as well as reviews conducted by regional accrediting commissions. In addition, novel approaches to internal and continuous assessment of program quality will be discussed. The facilitators will present best practices for external reviews, describe the planning and implementation of outcomes assessment, and then discuss ways to integrate the two forms of evaluation to enhance the quality of doctoral education.

### Assessment and Review of Graduate Programs - Master’s

Assuring quality is central to effective management of graduate programs. This workshop will address the evaluation of master’s level programs and emphasize outcomes-based assessment. A best practices summary will be followed by descriptions of outcomes assessment representing various stages in the development of the assessment process. The facilitators will discuss strategies for making program assessment meaningful and manageable, dealing with faculty resistance, assessing student learning, integrating outcomes assessment with program review, and meeting accreditation requirements.

### How to Be an Effective Consultant in Graduate Education

Graduate deans are often asked to serve as consultants, lending their expertise on a wide range of topics and issues in graduate education. This workshop is designed to provide individuals interested in serving as consultants with advice and tips on how to be an effective consultant on graduate education. The speakers are deans who have experience as consultants through the CGS Consultation Service or other venues.

### Graduate Schools’ Role in Financial Aid

Graduate schools are increasingly engaged with need-based aid and other loans as part of the financial package and support for graduate students. While deans are aware of some forms of financial aid such as assistantships and fellowships, only in recent years have graduate schools needed to become more conversant with loans and other instruments of support. This session will discuss an array of funding sources and prepare graduate deans to ensure that optimal packages are offered to students.

### Afternoon Sessions: 2:00 pm - 4:30 pm

#### Legal Issues

This workshop will cover a wide range of legal issues affecting graduate students, including but not limited to race conscious admissions, immigration reform, collective bargaining, intellectual property, copyright and tech transfer, and student record issues. There will also be time reserved for an open Q&A with the audience.

#### Mentoring through the Back Door: Creating Campus Buy-in for Graduate Student Career and Professional Development by Offering Diverse Opportunities

How can you create a campus culture of career development through building partnerships across academic and non-academic units? Using examples from Michigan State’s new online interactive Conflict Resolution program, disciplinary writing mentors initiative, and cross-college Certification in College Teaching programs, speakers will address ways to sustain partnerships, measure outcomes, build credibility through data, and use “train-the-trainer” models that encourage faculty to “own” mentoring and professional development. Participants will develop partnership and dissemination plans for their institutions.

#### Up Close and Personal with Technology: VA Tech Case Study

In this session, speakers will explore, as an in-depth case study, how technology is used at Virginia Tech’s graduate school. Participants will be able to get “up close and personal” and gain hands on experience in the use of social media for communicating with various constituencies, information management practices for day-to-day operations, and several selected web-based initiatives used to streamline academic operations and processes. Although not required, participants are encouraged to bring laptops.

#### Promising Strategies and Techniques for Broadening Participation in Graduate Education

Increasing the participation of underrepresented groups in graduate education is a national imperative. Graduate deans with successful programs on their campuses will share approaches to inclusiveness and diversity, along with strategies and techniques to recruit and retain minorities and other underrepresented groups. Presenters will share lessons learned from the ETS/CGS Award for Innovation in Promoting Success in Graduate Education, effective strategies for using the McNair Scholars Directory, and other techniques.

#### Professional Science Master’s (PSM) Affiliation

PSM affiliation is a critical quality and marketing strategy to ensure the long term sustainability of the PSM initiative. Over 250 PSM programs have been formally recognized and are listed at www.science-masters.com. In this workshop, you will learn how to develop new PSM programs that will meet the guidelines for formal recognition.

#### Assessing Learning Outcomes in Online Graduate Education

Graduate deans often have responsibility for assisting faculty with identifying learning outcomes and with integrating tools for measuring the acquisition of skills and learning into course design and instructional practice. This session will cover a range of approaches, tools, and issues specific to the assessment of online graduate education. Specific examples (e.g., portfolios, case studies, simulations, and student portfolios) and disciplinary differences will be discussed.
Further Registration Information

Registration fee includes meeting materials and a number of meals, including the opening reception and dinner, two lunches, and morning and afternoon refreshment breaks. Guest and special event tickets may be purchased on the registration form. Regular registration will be accepted through November 16.

Cancellation Refund Policy: CGS will fully refund registration and ticket fees if cancellation notification is received, in writing, on or before November 1. After November 1, all refunds will be subject to a $100 processing fee. No refunds will be honored after November 16.

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Annual Meeting participants will explore important issues in graduate education. Enjoy a unique forum to meet leaders in your field and exchange ideas and information. Graduate deans; associate and assistant deans; faculty and staff from colleges and universities; association, federal and state agency, and other education-related administrators; graduate students, and others interested in graduate education are welcome.

Pre-meeting workshops and the CGS opening dinner and reception kick off the meeting on December 5. The meeting continues December 6-8, with plenary sessions, concurrent sessions, annual awards ceremony, and the LaPidus Luncheon lecture. Exhibits also will be available to meeting attendees, December 6-7.

The theme of this year’s meeting is “Creativity and Innovation in Graduate Education.” Graduate education depends on the creativity and innovation of individual researchers and scholars but it thrives best through creative programs, innovative structures, and dynamic leadership. This year’s Annual Meeting highlights innovative practices and creative ideas of today’s graduate education leaders.

Plenary Sessions
- The Post Election Landscape for Higher Education
- Perspectives and Prospects for Graduate Student Training and Professional Development
- Envisioning Humanities Graduate Education: What Does the Future Hold?
- Creativity on the Benchtop: What Can We Learn from Student Researchers on the Frontiers of Science?
- Online Learning in a Global Context
- Career Outcomes for Graduate Degree Holders: How Do We Track?

Concurrents May Include
- Impacts of Interdisciplinary Education
- Building and Enhancing the Graduate Applicant Pool
- Creative Solutions to Budgetary Challenges
- Financial Support for Master’s Students
- Tracking Graduate Student Employment
- Research and Practice on Learning Outcomes
- Global Career Pathways
- Enhancing Graduate Degree Completion
- Professional Development Programs
- Innovations in Master’s Education
- Funding Models and Mechanisms Supporting Graduate Students
- Dynamic Graduate School Leadership
- Innovations in Biomedical Science Education
- Graduate Student Debt: Issues and Implications

Pre-Meeting Workshops • Wednesday, December 5, 2012
CGS offers a full schedule of interactive, cutting-edge workshops that provide participants with helpful strategies, information sharing opportunities and resources to bring back to their campuses. All workshops are half-day sessions with a fee of $75 per session. The pre-meeting workshop registration fee includes workshop materials and morning coffee. Lunch will be on your own. For more details, refer to the workshop descriptions inside this registration packet.

CGS Awards Luncheon
On Thursday, December 6, the Annual CGS Awards Luncheon will honor the exemplary work of graduate students and graduate schools. Recipients of the Gustave Arlt Award, the CGS/UMI Distinguished Dissertations Awards, and the CGS/ETS Award will be announced.

LaPidus Luncheon
On Friday, December 7, the 12th annual LaPidus Luncheon will be held. Established to honor the late Jules LaPidus, the past-president of the Council of Graduate Schools, the intent of the luncheon is to provide a perspective on graduate education from a creative and visionary thinker.
Tuesday, December 4th
8:00 am  CGS Advisory Committee on Minorities in Graduate Education Meeting
12:00 pm CGS Executive Committee Meeting
1:00 pm  CGS Board of Directors Meeting

Wednesday, December 5th
7:30 am  Registration Opens
9:00 am  Pre-Meeting Workshops
2:00 pm  Pre-Meeting Workshops
6:00 pm  Opening Reception
7:00 pm  Opening Dinner with the Capital Steps

Thursday, December 6th
7:30 am  Assistant and Associate Deans Breakfast
8:00 am  Exhibits Open
9:00 am  Welcome and Opening Session
9:00 am  Plenary I: The Post Election Landscape for Higher Education
10:00 am Workshop for Dean Spouses/Partners
10:30 am Morning Refreshment Break
11:00 am Concurrent Sessions
12:00 pm Awards Luncheon
2:30 pm Plenary II: Perspectives and Prospects for Graduate Student Training and Professional Development

Friday, December 7th
7:30 am Regional Affiliates Committee Breakfaests
9:00 am Plenary III: Envisioning Humanities Graduate Education: What Does the Future Hold?
3:30 pm Afternoon Refreshment Break
4:00 pm Concurrent Sessions
6:00 pm Reception at National Museum of Women in the Arts

Saturday, December 8th
8:00 am Business Meeting
10:30 am Plenary IV: What Can We Learn from Student Researchers on the Frontiers of Science?
12:00 pm Closing of Meeting

Questions? Visit www.cgsnet.org or contact Heidi Shank at hshank@cgs.nche.edu or 202-223-3791