

# THE PATH FORWARD

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Council of Graduate Schools

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50<sup>th</sup>  
anniversary

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**ANNUAL MEETING**

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Dec. 1-4, 2010 | Washington, DC

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## **REGISTRATION MATERIALS & PRELIMINARY PROGRAM**

**Join the CGS community in Washington, DC!**

Networking and professional development opportunities abound, including twelve pre-meeting workshops, six plenary sessions, and numerous concurrent sessions and exhibits.

*Early-Bird Registration Deadline is October 1, 2010*

# 50th Annual Meeting

December 1-4, 2010 ♦ JW Marriott ♦ Washington, DC

## REGISTRATION FORM

Council of Graduate Schools

**50<sup>th</sup>**  
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**ANNUAL MEETING**

Dec. 1-4, 2010 | Washington, DC

### PARTICIPANT INFORMATION: (Please feel free to attach business card)

Name: \_\_\_\_\_ Badge Name (first name): \_\_\_\_\_

Position Title: \_\_\_\_\_ Email: \_\_\_\_\_

Institution: \_\_\_\_\_ Day Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Fax: \_\_\_\_\_

Guest Name(s): \_\_\_\_\_

Check here if you are a first-time attendee

Check here if you have special dietary or physical needs; please specify: \_\_\_\_\_

### FEES:

**Annual Meeting Fee** (please check one): *Includes meeting materials, opening reception and dinner, two lunches and breaks.*

	<u>Member</u>	<u>Non-member</u>	\$ _____
Early-Bird Registration <i>(postmarked on or before October 1, 2010)</i>	<input type="checkbox"/> \$725	<input type="checkbox"/> \$885	_____
Regular Registration <i>(postmarked October 2 - November 19, 2010)</i>	<input type="checkbox"/> \$775	<input type="checkbox"/> \$960	_____
On-Site Registration <i>(postmarked after November 19, 2010)</i>	<input type="checkbox"/> \$825	<input type="checkbox"/> \$1010	_____
Graduate Student Rate	<input type="checkbox"/> \$300	<input type="checkbox"/> \$400	_____

Meeting Fees Subtotal: \_\_\_\_\_

### **Pre-Meeting Workshops - Wednesday, 12/1/10** (please check one workshop per time slot):

Morning (9:00 am - 11:30 am)

- Technology Tools for Grad. Educ.
- Successful Online Grad. Programs
- Assessment and Review-Doctoral
- Assessment and Review-Master's
- International Collaborations
- Fundraising
- PhD Survival Kit

Afternoon (2:00 pm - 4:30 pm)

- Legal Issues
- Designing Effective Career Programs
- Strategies for Effective Diversity Programs
- Copyright in the Digital Age
- PSM Program Funding
- Up Close and Personal with Technology

*All workshops are \$75 per session*

Workshop Fees Subtotal: \_\_\_\_\_

### **Guest Activities and Meal Tickets:** (meeting attendees do not need to purchase meal tickets)

Opening Dinner on Wednesday, 12/1/10: \_\_\_\_\_ tickets at \$75 each

Awards Luncheon on Thursday, 12/2/10: \_\_\_\_\_ tickets at \$50 each

Workshop for Dean Partners on Thursday, 12/2/10: \_\_\_\_\_ plan to attend (complimentary)

Gadsby's Tavern Tour on Friday, 12/3/10: \_\_\_\_\_ tickets at \$50 each

LaPidus Luncheon on Friday, 12/3/10: \_\_\_\_\_ tickets at \$50 each

**TOTAL:** \$ \_\_\_\_\_

### PAYMENT TYPE:

Check    VISA    MasterCard    AmEx  
# \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

*Please print clearly*

Please complete and mail this registration form, along with payment, to: **Council of Graduate Schools, Meetings Dept., One Dupont Circle, NW, Suite 230, Washington, DC 20036.** Or, if paying by credit card, please fax your form to CGS at 202-296-9194. Credit card payment must include card number, expiration date, cardholder name and signature. Due to limited space, registrants will be processed in the order in which registration forms are received.

# Pre-Meeting Workshops ♦ Wednesday, December 1, 2010: \$75 Per Session

**MORNING SESSIONS: 9:00 am - 11:30 am**

## **Technology Tools for Graduate Education**

Use of technology is critical to a 21st century graduate school. Graduate deans face the challenge to improve functionality and to explore technology tools for enhancing operations, creating innovative communication strategies, managing information and much more. This session is designed to provide an overview of tools and strategies utilized by current graduate deans and to facilitate discussion among participants to share effective practices.

## **Establishing, Managing and Supporting Successful Online Graduate Programs**

Distance delivery methods have proven effective in providing quality academic graduate programs to place-bound and other nontraditional students. These delivery modes have provided new challenges for universities in areas of organizational structure, technological infrastructure, program funding, faculty engagement, student services, and accreditation. This workshop will examine some of the challenges and potential solutions associated with distance delivery of high quality graduate programs in these areas.

## **Assessment and Review of Graduate Programs - Doctoral**

This workshop will address issues related to the evaluation of doctoral programs. It will focus on outcomes assessment and on external reviews such as the NRC assessment of doctoral programs and reviews conducted by regional accrediting commissions. The facilitators will present best practices for external reviews, describe the planning and implementation of outcomes assessment, and then discuss ways to integrate the two forms of evaluation to enhance the quality of doctoral education.

## **Assessment and Review of Graduate Programs - Master's**

Assuring quality is central to effective management of graduate programs. This workshop will address the evaluation of master's level programs and emphasize outcomes-based assessment. A best practices summary will be followed by descriptions of outcomes assessment representing various stages in the development of the assessment process. The facilitators will discuss strategies for making program assessment meaningful and manageable, dealing with faculty resistance, assessing student learning, integrating outcomes assessment with program review, and meeting accreditation requirements.

## **Techniques and Strategies for Ensuring Quality in International Collaborations**

Joint and dual degree programs, international certificate programs, and informal research exchanges present both risks and rewards to graduate institutions. As universities develop such collaborations, they must develop quality assurance mechanisms for program components that are delivered at a partner institution, or that involve visiting graduate students and faculty. This workshop will offer specific strategies for ensuring quality in areas such as partner selection, MOUs, accountability, and outcomes assessment.

## **Fundraising and the Use of Advisory Boards**

In times of financial stress, private fundraising is both more essential and more challenging. This workshop will explore how a graduate school can secure philanthropic support when it has to compete with undergraduate colleges on universities' fundraising priority lists. Deans will share best practices on how to implement targeted

fundraising for the graduate school within the larger context of the university. They will also address the strategic use of external advisory boards to achieve development objectives.

**AFTERNOON SESSIONS: 2:00 pm - 4:30 pm**

## **Legal Issues**

This workshop will cover a wide range of legal issues affecting graduate students, including deemed exports, collective bargaining, intellectual property, copyright and tech transfer, and student record issues focusing on dealing with troubled students. There will also be time reserved for open Q&A with the audience.

## **Designing Effective Career Programs for Graduate Students and Postdocs: A Campus-Wide Approach to Professional Development**

How do you develop, assess, and sustain a career and professional development program that has campus support and participation? This session considers these questions through the case study of Michigan State's PREP program for academic and non-academic careers. In this interactive workshop, participants will address the fundamentals of building campus partnerships, creating coherent programming, and using research-based methods for measuring outcomes. Participants will work on strategic plans and assessments for professional development programs at their institutions.

## **Strategies for Effective Diversity Programs in Graduate Schools**

What makes diversity programs successful? This workshop will address the question from both a researcher's perspective and from the perspective of graduate deans who have successful programs on their campuses. Questions to be addressed include: What are the problems that need to be fixed? What elements should be in place to make a program successful? How do you know when a program is effective and legally sustainable? And, how can diversity-focused programs work together to broaden participation in graduate education?

## **Copyright in the Digital Age: Impacts on Universities, Faculty and Students**

Members of the university community are frequently unsure about the need and function of copyright, copyright registration and Mandatory Deposit in the age of digital publication. Modes of information distribution and the mores of social sharing of information have changed dramatically in recent years, yet neither the rules of copyright nor the public's understanding of them has evolved at a similar pace. This session will provide a glimpse into the role and responsibilities of copyright in the United States as it finds its way in the 21st century.

## **Strategies for Securing Professional Science Master's Program Funding**

Increasing interest in developing PSM programs, while funding from the Alfred P. Sloan Foundation is drawing to a close and dedicated funding programs at federal agencies are not assured, necessitate entrepreneurial strategies for identifying potential funding for PSM start-ups. This session will describe successful efforts for securing PSM financing, as well as models to sustain programs once established.

## **Up Close and Personal with Technology: Virginia Tech Case Study**

In this session, speakers will explore, as an in-depth case study, how technology is used at Virginia Tech's graduate school. Participants will be able to get "up close and personal" and gain hands-on experience in four areas: use of social media for communicating with various constituencies, information management practices for day to day operations, as well as several selected web-based initiatives used to streamline academic operations and processes. Although not required, participants are encouraged to bring laptops.



# welcome to washington DC

CREDIT: WASHINGTON MONUMENT AT SUNSET, JAKE MCGUIRE

## Hotel Reservations

The JW Marriott hotel on Pennsylvania Avenue is located amongst the most recognizable landmarks of Washington, DC. This prestigious Pennsylvania Avenue hotel provides easy access to the DC area's renowned monuments, museums, and cultural venues. This premier hotel is located just one block from the Metro and is near the White House, the National Theatre, and the National Portrait Gallery.

**To make your room reservation**, please contact the JW Marriott at 1331 Pennsylvania Avenue, Washington, DC 20004, 800-266-9432. To receive the special CGS meeting rate of \$229 per night for either single or double occupancy, please indicate you are a CGS Annual Meeting attendee by using the code "Council of Graduate Schools Annual Meeting" and make your room reservation before November 8, 2010. To reserve your room online, please visit the CGS web site at [www.cgsnet.org](http://www.cgsnet.org). Online reservations will begin September 2010.

A room tax of 14.5% will apply to the rate, which will be available for three days prior to and after the meeting based on hotel availability. Reservations are not guaranteed—

please make your room reservation as early as possible. Reservation requests received after November 8, 2010, will be accepted by the Marriott on a space-available basis based on the hotel's prevailing rates.

## Travel to Washington, DC

**AIRPORTS:** Washington, DC is serviced by three major airports. Ronald Reagan Washington National Airport is within minutes of the JW Marriott by taxi, shuttle, or Metrorail. Dulles International Airport is approximately 30 minutes by taxi, and shuttle service is also available. Baltimore/Washington International Airport (BWI) is approximately 45 minutes by taxi; shuttle and train service are available. *Travel times will vary depending on traffic.* **TRAIN:** Amtrak services Union Station in Washington, DC, and Metrorail and taxi service are available from Union Station to the JW Marriott.

## What to Wear

**Weather:** December weather in DC is usually in the 40s and 50s. Be prepared for some unseasonably warm or cold weather in this city on the Potomac River! **Meeting Attire:** Business attire is appropriate during meetings, the Opening Dinner and Luncheons, but casual clothing is welcomed for touring.

## SPECIAL EVENTS FOR OUR GUESTS

*Workshop for Dean Spouses and Partners—Thursday, December 2, 2010, from 10:00 am to 11:30 am:* Join dean spouses/partners for a panel discussion on what it means to be a spouse/partner of a graduate dean. *Complimentary.*

*Gadsby's Tavern Museum and Old Town Alexandria Tour—Friday, December 3, 2010, from 10:30 am to 2:30 pm:* Founded in 1749, Alexandria has been a center of commerce and trade. From a thriving 18th century seaport to a 21st century shopping and dining district, you will enjoy a day that is steeped in history! The day will begin with a tour of Gadsby's Tavern Museum, where the first presidents dined, danced, and were entertained. Learn about travel in the early days of our nation and the evolution of the hospitality business. After touring the museum, you will have the opportunity to dine at Gadsby's Tavern Restaurant—in the same room where George Washington enjoyed the hospitality of famous tavernkeeper John Gadsby. Following lunch, time will remain to explore the many charming shops and boutiques in Old Town Alexandria, including the Torpedo Factory Arts Center. Ticket price: \$50. *(includes lunch)*

*In addition, guests are welcome to attend the Opening Dinner, Awards Luncheon and LaPidus Luncheon.*

*Please refer to the registration form for dates, times, and ticket prices.*

## Further Registration Information

**Registration fee includes** meeting materials and a number of meals, including the opening reception and dinner, two lunches, and morning and afternoon refreshment breaks. Guest and special event tickets may be purchased on the registration form. Regular registration will be accepted through **November 19, 2010**.

**Cancellation Refund Policy:** CGS will fully refund registration and ticket fees if cancellation notification is received, in writing, on or before **November 1, 2010**. After November 1, all refunds will be subject to a \$100 processing fee. No refunds will be honored after **November 19, 2010**.

# Annual Meeting Program

**Annual Meeting participants** will explore important issues in graduate education. Enjoy a unique forum to meet leaders in your field and exchange ideas and information. Graduate deans; associate and assistant deans; faculty and staff from colleges and universities; association, federal and state agency, and other education-related administrators; graduate students, and others interested in graduate education are welcome.

Pre-meeting workshops and the CGS opening dinner and reception kick off the meeting on December 1, 2010. The meeting continues December 2-4, with plenary sessions, concurrent sessions, annual awards ceremony, and the LaPidus Luncheon lecture. Exhibits also will be available to meeting attendees, December 2-3.

## Capitol Steps at Opening Dinner

Join CGS at the Opening Dinner for a performance by the *Capitol Steps*. The *Capitol Steps* is a troupe of current and former Congressional staffers who take a humorous look at events and personalities on Capitol Hill, in the Oval Office, and in other centers of power and prestige around the world.



CREDIT: SHUTTERSTOCK

## Distinguished Speakers

**Louis Menand** is a professor of English at Harvard. His book *The Metaphysical Club* won the Pulitzer Prize for History in 2002. His most recent book, *The Marketplace of Ideas*, is about the possibilities for and obstacles to reform in American higher education.

Noted actor and writer **Alan Alda** describes his innovative efforts to teach future scientists how to communicate more effectively with the public, based on his work at Stony Brook University.

## Plenary Sessions

- ◆ Visionary Leadership in Demanding Times
- ◆ Reform, Resistance and the Future of Graduate Education
- ◆ Diversity: National Trends and Models for Change
- ◆ Communicating Science with Alan Alda
- ◆ Quality, Accountability and Global Competitiveness
- ◆ *The Path Forward* Report: Promising State Strategies

## Concurrents May Include

- ◆ The Role of the Master's Degree in STEM
- ◆ Diverse Perspectives on Achieving Student Success
- ◆ Utilizing the Data from the Recently Released Research Doc Study
- ◆ Programs and New Directions for Scholarly Integrity and RCR
- ◆ Expanding Master's Programs in Challenging Budget Times
- ◆ Strategies for International Recruiting
- ◆ New Directions in Preparing Future Faculty (PFF)
- ◆ Transforming Community Engagement into Scholarship
- ◆ Master's Completion, Retention and Time to Degree
- ◆ Evolving Modalities for Doctoral Education
- ◆ Innovation and Entrepreneurship Programs for Grad. Students
- ◆ Global Networks for Best Practices in Graduate Education
- ◆ Financing Graduate Education at Master's Focused Institutions
- ◆ Creative and Effective Graduate Student Services

## Pre-Meeting Workshops ♦ Wednesday, December 1, 2010

CGS offers a full schedule of interactive, cutting-edge workshops that provide participants with helpful strategies, information sharing opportunities and resources to bring back to their campuses. All workshops are half-day sessions with a fee of **\$75 per session**. The Pre-Meeting workshop registration fee includes workshop materials and morning coffee. Lunch will be on your own. For more details, refer to the workshop descriptions inside this registration packet.

### CGS Awards Luncheon

On Thursday, December 2, the Annual CGS Awards Luncheon will honor the exemplary work of graduate students and graduate schools. Recipients of the Gustave Arlt Award, the CGS/UMI Distinguished Dissertations Awards, and CGS/ETS Award will be announced.

### LaPidus Luncheon

On Friday, December 3, the 10th annual LaPidus Luncheon will be held. Established to honor the late Jules LaPidus, the past-president of the Council of Graduate Schools, the intent of the luncheon is to provide a perspective on graduate education from a creative and visionary thinker.

# 50th Annual Meeting ♦ Preliminary Program

## Tuesday, November 30th

8:00 am CGS Advisory Committee on Minorities in  
Graduate Education Meeting  
12:00 pm CGS Executive Committee Meeting  
1:00 pm CGS Board of Directors Meeting

## Wednesday, December 1st

7:30 am Registration Opens  
9:00 am Pre-Meeting Workshops  
2:00 pm Pre-Meeting Workshops  
6:00 pm Opening Reception  
7:00 pm Opening Dinner with the *Capitol Steps*

## Thursday, December 2nd

7:30 am Assistant and Associate Deans Breakfast  
8:00 am Exhibits Open  
8:30 am Welcome and Opening Session  
9:00 am Plenary I: Visionary Leadership in Demanding Times  
10:00 am Workshop for Dean Spouses/Partners  
10:30 am Morning Refreshment Break  
11:00 am Concurrent Sessions  
12:00 pm Awards Luncheon  
2:30 pm Plenary II: Reform, Resistance and the Future of  
Graduate Education

4:00 pm Afternoon Refreshment Break  
4:30 pm Concurrent Sessions  
6:00 pm Reception

## Friday, December 3rd

7:30 am Regional Affiliates Committee Breakfasts  
9:00 am Plenary III: Diversity: National Trends and Models  
for Change  
10:30 am Gadsby's Tavern and Old Town Alexandria Tour  
10:30 am Morning Refreshment Break  
11:00 am Concurrent Sessions  
12:00 pm LaPidus Luncheon  
2:00 pm Plenary IV: Communicating Science with Alan Alda  
3:30 pm Afternoon Refreshment Break  
4:00 pm Concurrent Sessions  
6:00 pm Reception

## Saturday, December 4th

8:00 am Business Meeting  
8:30 am Plenary V: Quality, Accountability and Global  
Competitiveness  
10:30 am Plenary VI: *The Path Forward* Report: Promising  
State Strategies  
12:00 pm Closing of Meeting

Questions? Visit [www.cgsnet.org](http://www.cgsnet.org) or contact Heidi Shank at [hshank@cgs.nche.edu](mailto:hshank@cgs.nche.edu) or 202-223-3791



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REGISTER ONLINE at [www.cgsnet.org](http://www.cgsnet.org)  
EARLY-BIRD DEADLINE IS OCTOBER 1, 2010

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