

Using Exit Surveys at a Master's Institution

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- **Public Master's Comprehensive**

- Master's and Ed.S. Degrees

- Fall 2006 Headcount

- **9552** Total
- **1086** Graduate (11.36%)
- **1549** Annual Graduate Headcount

- Degrees Granted (annual average)

- **1660** Bachelor's Degrees
- **362** Graduate Degrees (17.90% of total)

Term	Method	Applicants for Graduation	Responses	Percent
Fall 2004	Paper	102	26	25.49
Spring 2005	Paper	275	102	37.09
Fall 2005	Web survey	84	41	48.81
Spring 2006	Web survey	248	164	66.13

Survey Sections

- General
- Knowledge, Skills, and Abilities (“importance of” and “prepared for”)
- Faculty
- Facilities and Services
- Student Services and University Administration
- Quality of Major Education
- Post-Graduation Plans

Outcomes

- Knowledge/Skills/Abilities—very important
 - Highest
 - Verbal expression
 - Working with others different from self
 - Ethical decisions
 - Professional responsibilities
 - Lowest
 - Computing skills
- Preparation—rated slightly lower

Outcomes

- Services—generally rated well
 - Library—highly rated
 - Most students use on-line resources
 - Career Services—lowest rating
 - Less than 10 percent used more than once
 - Nearly 60 percent NEVER used

Issues

- Questions based on RU Undergraduate Model
 - (Survey formatting and some items were adapted with permission from an instrument developed in the Office of Assessment at Georgia Institute of Technology)
- Participation levels
- Use of results
 - Few graduates in some areas/concentrations
 - Three-year compilations
 - Don't measure program changes
- Post-graduate plans difficult to collect