

Communicator Rate Card for 2010

GENERAL ADVERTISEMENT INFORMATION

To place an advertisement in the *Communicator*, you must submit your request by the deadlines listed below. The *Communicator* is printed within two weeks of the closing date and mailed for delivery within the first couple weeks of the issue month, with the exception of double issues. Double issues of the newsletter are mailed for delivery in the second month listed: i.e., February delivery for the January/February issue. Advertisements are taken on a first-come, first-served basis. No cancellations or changes will be accepted after closing dates. **Member rates** are \$500 and \$700 (for ¼-page and ½-page black-ink advertisements, respectively); **Non-member rates** are \$600 and \$800 (for ¼-page and ½-page black-ink advertisements, respectively). An invoice will be mailed after the issue has gone to print.

ISSUE DATES AND SUBMISSION DEADLINES

<u>Issue Date</u>	<u>Closing Date</u>
January/February 2010	Tuesday, January 5, 2010
March 2010	Friday, February 5, 2010
April 2010	Friday, March 5, 2010
May 2010	Monday, April 5, 2010
June 2010	Wednesday, May 5, 2010
July 2010	Friday, June 4, 2010
August/September 2010	Thursday, August 5, 2010
October 2010	Friday, September 3, 2010
November 2010	Tuesday, October 5, 2010
December 2010	Friday, November 5, 2010

HOW TO PLACE ADVERTISEMENTS

Send a camera-ready copy of your advertisement

By E-Mail as attachment – hshank@cgs.nche.edu (email preferred)

By Mail -- The Communicator, Council of Graduate Schools; One Dupont Circle NW, Suite 230; Washington, DC 20036-1173

For questions and to Confirm -- Call Heidi Shank at (202) 223-3791, M-F, 9 a.m.-5 p.m. Eastern, to confirm receipt of your advertisement.

OTHER DETAILS

Text for the advertisement is not edited for content, but occasional layout adjustments will be made to allow text to fit in the allotted space. Quarter-page ads are 3.625" x 4.675" and fit approximately 250 words. Half-page ads are 7.4" x 4.675" and fit approximately 400 words. For examples of previous ads, please visit the CGS website (www.cgsnet.org) and download back issues of the *Communicator*.