

# NON-TRADITIONAL DELIVERY OF GRADUATE PROGRAMS

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# MASTER OF SCIENCE IN BUSINESS ADMINISTRATION

## MASTER OF BUSINESS ADMINISTRATION

- DELIVERED IN MALTA
- 3-WEEK MODULES WITH 12 HRS/WK OF CLASS
- WEEKS 1 AND 3 TAUGHT BY MALTESE FACULTY; WEEK 2 BY SDSU
- 12 MODULES (36 WEEKS) OF COURSEWORK; 3 MONTHS FOR MS THESIS
- DOUBLE DEGREE ATTAINABLE IN 12 MONTHS

# MASTER OF SCIENCE IN BUSINESS ADMINISTRATION

- DELIVERED IN TAIWAN
- CLIENTELE IS WORKING BUSINESSPERSONS HOLDING BSBA DEGREES
- ALL CLASSES ON WEEKENDS FOR 10 HRS/DAY
- 8 MODULES, EACH LASTING 2 MONTHS
  - PHASE 1 (FOUR WEEKS): UPLOAD 8 LESSONS ON BB—TAUGHT BY TAIWAN PARTNER
  - PHASE 2 (TWO WEEKS) : SDSU FACULTY TEACH 40 HRS OVER 2 WEEKENDS
  - PHASE 3 (TWO WEEKS) : PAPERS AND EXAMS ADMINISTERED BY PARTNER
- FINAL SESSION AT SDSU (5 DAYS) IN FRONT OF ALL FACULTY
  - ORAL EXAMS
  - GRADUATION CEREMONIES
- MODAL OUTCOMES: FROM “SUPERVISOR” OR “MANAGER” TO “MANAGER,” “GENERAL MANAGER,” OR “CEO”

# GLOBAL EXECUTIVE MASTER OF BUSINESS ADMINISTRATION

- PARTNERSHIPS: SDSU AND HONG KONG, ABU DHABI, AND HYDERABAD
- 4 FACULTY AT EACH INTERNATIONAL UNIVERSITY
- TIMED TO RESPECT LOCAL SCHEDULES, CLIMATES, HOLIDAYS, ETC.
- 5 MODULES FOR A TOTAL OF 48 CREDIT HOURS (1 CH/WK)
  - SDSU—6 WEEKS (JANUARY 1 TO FEBRUARY 15)
  - HONG KONG—12 WEEKS (FEBRUARY 15 TO MAY 15)
  - ABU DHABI—12 WEEKS (MAY 15 TO AUGUST 15)
  - HYDERABAD, INDIA—12 WEEKS (AUGUST 15 TO NOVEMBER 15)
  - SDSU—6 WEEKS (NOVEMBER 15 TO DECEMBER 31)
- TUITION (\$72,000) PAID TO SDSU, WHICH PAYS PARTNERS
- LIVING EXPENSES (\$25,000), AIRFARE (\$3,500), AND INSURANCE (\$700)
- 30 STUDENTS: MEAN AGE = 27 (OLD ENOUGH TO HAVE YEARS AT COMPANY; YOUNG ENOUGH TO BE FAMILY-FREE)

# CERTIFICATE PROGRAM AND MASTER OF SCIENCE IN EDUCATIONAL TECHNOLOGY

- STUDENTS FROM DIFFERENT COUNTRIES
- BB IS BASIC, WITH VERIZON'S VIDEO CONFERENCING SYSTEM (WIMBA)
  - 2-WAY VIDEO CONFERENCING
  - STUDENTS MAKE PRESENTATIONS VIA WIMBA
  - WIMBA HOSTS INTERVIEWS AND DISCUSSIONS WITH GUESTS ANYWHERE
  - TANTAMOUNT TO AN INTERNATIONAL CLASSROOM
- VIDEOTAPED INTERVIEWS AND LECTURES AVAILABLE VIA YOU-TUBE

# CRITICAL LANGUAGES AND CULTURES: PASHTU

- 300 MARINES, DEPLOYED OR SUBJECT TO DEPLOYMENT TO AFGHANISTAN
- INTERNET ACCESS VARIABLE; COMPUTER AVAILABILITY VARIABLE
  - WITH INTERNET ACCESS, THEY SELF-PACE WITH “MOODLE” (PDF’S, WORD DOCUMENTS, VIDEOS)
  - WITH AN UNCONNECTED COMPUTER, THEY STUDY FROM “ARTICULATE” (PPT AND MOVIE PRESENTATIONS CREATED BY OUR STAFF)
  - WITH NEITHER, THEY STUDY FROM AN IPOD, WITH A MONTH OF LESSONS VIDEO PODCASTED (MUST HAVE INTERNET ACCESS ONCE/MONTH)
- WE TRACK WHO HAS LOGGED ON AND WHEN, WHICH MATERIAL THEY HAVE COVERED, AND WHICH TESTS TAKEN (ONLY T-F, MC, AND MATCHING— GRADED IN REAL TIME)
- MOTIVATION IS SELF-INTEREST RATHER THAN GRADE-DRIVEN; NO DEGREE