GRE® Program Update

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What we will cover today

• Overview
• ETS® Personal Potential Index (ETS® PPI)
• ETS My Credentials Vault®
• GRE® Test Volumes
• Update on the GRE® Revised General Test
• ETS Awards for Best Practices in Graduate Admissions
ETS continues to add value to the entire admissions process by expanding its products and services to better meet the needs of the graduate community.

**Overview**

**ETS My Credentials Vault**
Web-based tool that simplifies the Letter of Recommendation process
Launched June 2009

**ETS PPI**
Web-based system for evaluating applicants’ personal attributes on a quantitative and qualitative basis
Launched July 2009

**GRE General Test and Subject Tests**
Standardized Assessments
What is the ETS® Personal Potential Index?

• The launch of ETS PPI marks the first large-scale use of noncognitive measures for admissions in higher education.
  – The introduction of the ETS PPI for the graduate school community was approved by a unanimous vote of the GRE Board.
• ETS PPI is a web-based evaluation system that provides evaluator ratings on specific personal attributes that graduate deans and faculty have identified as essential for success in graduate or professional school.
• Provides a more complete picture of your graduate applicants.

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Provides information on six dimensions identified as critical for academic success
How does ETS® PPI work?

1. Applicant selects evaluators
   • Up to five per report

2. Evaluators rate applicant
   • 24 statements, plus overall rating
   • Likert scale
   • Evaluators can add optional text

3. ETS creates evaluation report
   • Evaluators’ individual and mean ratings for each dimension and for the overall evaluation
   • Evaluator comments
   • Evaluator contact information

4. Report sent to institutions designated by applicant
What is the research basis for ETS® PPI?

• **Multiple sources:**
  - Input from GRE Board noncognitive symposium (June 2001)
  - Research by ETS scientists and others in the field
    – Personality theory
    – Measurement of personal and “noncognitive” attributes
  - Feedback from hundreds of graduate and professional school deans and faculty members
  - Analysis and refinement of the instrument

• **Three-year pilot with:**
  - Project 1000 at Arizona State University

• **Commitment to:**
  - Ongoing validity studies exploring the relationship between these attributes and success in graduate and professional school
How does ETS® PPI contribute to the admissions process?

• Helps graduate and professional programs
  • Identify applicants who are more likely to succeed
  • Create more diverse and successful programs

• Gives applicants
  • The opportunity to provide evidence of a broader range of capabilities
  • An easy way to request and track evaluations

• Enables evaluators
  • To consistently evaluate students’ attributes that are not reflected in current application information
How much interest is anticipated?

Market research findings:

**Widespread use within three years**

Phone interviews with 225 Directors of Graduate Programs

- Roughly half surveyed see ETS PPI as very or extremely useful
- Other findings about ETS PPI:
  - Is potentially valuable for ALL applicants
  - Provides more complete or better organized information
  - Adds value to the selection process in a variety of ways
  - Widespread agreement that ETS PPI Evaluation Reports are easy to interpret
  - Is likely to be recommended or required by most departments within the next three years
Available to GRE® General Test registrants at no additional charge

ETS PPI is available:

• To everyone who registers for the GRE General Test
  – Registrants can send up to four ETS PPI Evaluation Reports at no additional charge.

• As a stand-alone service to other applicants
  – $20 per ETS PPI Evaluation Report
What is ETS My Credentials Vault℠?

The ETS *My Credentials Vault* service — powered by Interfolio — is a centralized, web-based service that streamlines the entire letter of recommendation process for both applicants and letter writers.

- Collect, store and distribute letters of recommendation
- Manage recommendations from initial request through the critical delivery to designated graduate and professional schools.
Who uses ETS My Credentials Vault℠?

Student/Subscriber

- Request for Letter of Recommendation
- Other Documents
  - Application
  - Test Scores
  - Transcripts

My Credentials Vault

Letter of Recommendation Request

Letter of Recommendation

Institutions

Letter Writers

Letter of Recommendation & Other Documents
The ETS *My Credentials Vault* service is convenient and affordable.

- Applicants can enjoy a one-year subscription for a low annual fee of $19.
- Additional discounts apply for 3- or 5-year subscriptions.
- Modest transaction fees apply.
- There is no charge to letter writers for using the service.
International GRE volumes

25,000
20,000
15,000
10,000
5,000
0

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

India GRE volumes

Jan  Feb  Mar  Apr  May  Jun  Jul  Aug  Sep  Oct  Nov  Dec


2,000  4,000  6,000  8,000  10,000  12,000
What is your prediction for 2009?

GRE volumes continue to be strong. What is your prediction for the remainder of 2009?

- Volumes continue to rise
  - +5%
  - +10%
  - +15%

- No change
  - Flat

- Volumes begin to drop
  - -5%
  - -10%
  - -15%
GRE® Revised General Test nearing completion

• We have completed a great deal of work (e.g., test design specifications, psychometric model, etc.).
• We are meeting system development milestones and are in the process of conducting quality testing.
• We are committed to an orderly transition to the revised test.
• The new test will provide significant benefits to faculty and test takers.
• We will announce launch date in December.
ETS awards

• The GRE and TOEFL® Programs are sponsoring $2,500 awards for “Best Practices in Graduate Admissions” with Regional CGS organizations and CHBGS. (CAGS is considering the award.)
  – Focus on mission and strategy for the institutions/programs

• ETS is supporting the “Award for Innovation in Promoting Success in Graduate Education: From Admissions through Completion.”
  – $20,000 plus institutional matching
  – First award to be made in December 2009 at CGS Annual Meeting
Need more information?

To get the most up-to-date information:

✓ Visit the GRE website at [www.ets.org/gre](http://www.ets.org/gre)
✓ Visit the ETS PPI website at [www.ets.org/ppi](http://www.ets.org/ppi)

If you have questions:

✓ E-mail GRE questions to [gretests@ets.org](mailto:gretests@ets.org)
✓ E-mail ETS PPI questions to [ppi@ets.org](mailto:ppi@ets.org)
✓ E-mail David Payne at [dpayne@ets.org](mailto:dpayne@ets.org)